

**Town of Milliken
Milliken Business Association
Storefront\$ Application
2012**

APPLICANT INFORMATION

Name:

Address:

Phone Number:

Fax Number:

Email:

Are you the (check one)?

- Owner
- Buyer on Contract
- Tenant

If you are the buyer on contract or tenant, the property owner will also have to sign this application.
Who is the property owner?

Contractor Name:

Contractor Phone:

Contractor Email:

Date Work to Start:

Date Work to be Completed:

Requested Grant Amount: \$

PROJECT INFORMATION

Business Name:

Project Address:

Current use of property:

Describe work proposed for property (attach contractor's estimates):

CERTIFICATION

I, the undersigned, certify that I have received and read the guidelines and procedures of the \$storefront\$ Program, and that all information provided herein is true and accurate to the best of my knowledge. I further certify that I have completed and attached to this application all documentation required as part of this application. I understand that I cannot be reimbursed for work undertaken prior to approval of this application and that I will be required to submit copies of bills before I will be reimbursed. I guarantee that the quality standards set forth by the Town of Milliken and the Milliken Business Association will be followed. I also understand that there are performance standards that must be adhered to and I certify that I have read such standards within the guidelines. I also understand there will be a final inspection and sign off on the project by the Town of Milliken and the Milliken Business Association.

Applicant Name (print or type)
Owner Name (if different)

Date

APPLICANT SIGNATURE

OWNER'S SIGNATURE (if different from applicant)

Don't forget to attach the following:
Contractor's Estimates
Photo of before

For Town of Milliken Use Only:

Requested Amount:
Approved Amount:
Approval Date:
Approved By:
Date Started:
Date Completed:
Date Inspected:
Inspected By:
Date Funds Dispersed:

**Town of Milliken
Milliken Business Association**

\$torefront\$

GUIDELINES

Note: Work performed prior to securing Town of Milliken approval does not qualify for reimbursement

The Town of Milliken is pleased to be working with the Milliken Business Association to implement the \$torefront\$ Program. The program is intended to encourage Downtown property owners and tenants to re-invest in and renovate their exteriors of their buildings. Milliken is fortunate to have a valuable resource of buildings in its Downtown. Revitalizing building facades is key to protecting this resource and attracting new business and customers.

Use of Funds

Work which qualifies for reimbursement includes significant long term improvements to the exterior of the building such as painting, cleaning, tuck pointing, facade repair, window repair, or replacement signage and other permanent improvements to the property consistent with the architectural integrity of the building or site. The types of projects would be the final determination of the Milliken Business Association but could and should include the improvements listed in the Reimbursement Schedule.

Reimbursement Schedule:

100% reimbursement:

Paint to a limit of \$1000

90% reimbursement:

Fencing to a limit of \$2000

Awnings to a limit of \$2500

Planters and street furniture to a limit of \$2000

Restoration (sand blasting, etc.) back to original exterior material to a limit of \$5000

75% reimbursement

Signage to a limit of \$2500

Historical renovation to a limit of \$10,000

50% reimbursement

Murals to a limit of \$2000

Landscaping to a limit of \$3000

Banners to a limit of \$200

Exterior remodel visible from Broad Street to a limit of \$10,000

Building lighting to a limit of \$3000

Rear access improvements to a limit of \$500

Architectural drawings to a limit of \$500.

Funds may not be used for working capital or property, equipment, inventory acquisition, refinancing of existing debt, refinancing private funding, or routine maintenance, cleaning or repair.

Eligibility

The structure to be rehabilitated must be located in the Central Business District fronting Highway 60 between Highway 257 and Alice Avenue. The applicant must be the owner, mortgagor, contract purchaser, or long-term lessee including any private, public or non-profit entity providing goods and services to the general public.

The exterior of the property must meet all Town of Milliken Building Codes and the business and building exterior must conform to the Town's zoning regulations. In the event that a violation is present, correction of the violation must be made prior to disbursement of the \$storefront\$ grant. However, the correction of the violation can be a part of the grant project. Any landowner whose business (or tenant's business) is a non-conforming use shall be ineligible for funding.

Design

Paint The Milliken Business Association and the Town of Milliken must approve the design of the project. Paint colors are addressed in the code (please ask Town staff for assistance) and the Milliken Business Association has several pre-approved colors available you must choose from in order to maintain quality and design standards throughout the downtown area. Those colors are available for review and selection at Town Hall and are attached for your information.

Awnings Awnings should follow these guidelines: (please ask Town staff for more assistance)

1. Awnings should reflect traditional prototypes in scale and placement, but can be contemporary in design.
2. Where applicable, awning configuration should coordinate with adjacent building awnings in height, width and profile.
3. Awnings should not cover architectural elements or span across structural bays.
4. Simple pitched awning profiles, either retractable or fixed, are recommended. Arched or rounded awning profiles are not recommended in the downtown core.
5. Weather-treated fabric awnings are recommended. Metal awnings are not recommended unless approved by the Town and the Milliken Business Association. Awnings with a shiny finish (e.g. vinyl) are not recommended.
6. Awning color should be muted and should complement, rather than overwhelm, the overall building color scheme.
7. Internally illuminated or back-lit awnings are not recommended.

Availability of Funds

The Town of Milliken has budgeted a limited amount of funds for the \$storefront\$ program. Applicants will be reimbursed based on the availability of funds. In order to make funds available to as many applicants as possible, one third of the budgeted funds shall be available during the first quarter of 2012, one third of the funds shall be available during the 2nd quarter of 2012, one third of the funds shall be available during the 3rd quarter of 2012, and any remaining funds shall be available in the 4th quarter of 2012. For the purposes of this program, a storefront shall be considered to be 25 feet of street frontage, or larger. Applicants and their architects are encouraged to meet with staff prior to submitting an application. Applicants who receive grants for drawings but do not undertake projects are required to submit all design documents to the Town.

Approval

Applications will be reviewed in the order which they are received. Approval will be based on the following criteria: the condition of the existing structure, the value of the completed improvement, and the quality of the proposed design. Work may not be initiated before Town and Milliken Business Association approval of the application is granted.

Performance Standards

All projects will have certain performance standards that will need to be adhered to in order to qualify for reimbursement. Paint projects will have a performance standard of 45 days from the start date of the project to be completed. All other projects will have a performance standard of 60 days unless otherwise approved by the Town of Milliken and the Milliken Business Association in writing.

Paint Standards

There are certain paint standards that must be followed based upon the surface to be painted, and those standards can be found in the attached information. Funds will only be dispersed for the project as long as the paint standards were adhered to. Please see the attachments for paint standards and product selection guide.

Definition of Matching Funds

It will be generally understood that \$storefront\$ will reimburse the applicant based on the Reimbursement Schedule. However If the applicant is financially unable to undertake the project without some sort of outside assistance, such assistance may be provided to the applicant at the discretion of the Town of Milliken and the Milliken Business Association. Furthermore the applicant must gain prior permission from the Town of Milliken and the Milliken Business Association, through a special application in order to receive assistance. This assistance will be given only if the applicant agrees to provide at his/her cost, the time, resources, or capital to "match" the grant received from \$storefront\$. Matching "funds" from businesses could come from cash, time, in-kind services, equipment rental, or other types of help but must be pre-approved prior to starting the project in order to qualify for reimbursement.

Application Process

1. The applicant contacts the Milliken Business Association to determine eligibility of the project.
2. The applicant completes and submits a formal program application, along with a plan drawn to scale, elevations, if any, altered facade drawn to scale, and photographs of the existing condition.
3. The Milliken Business Association will review the application and send to the Town for review for compliance with codes.
4. The Milliken Business Association approves the application and sends to the Town for approval.
5. Applicant notified in writing of project approval.
6. Prior to renovation, the applicant secures any required building permits.
7. Applicant submits copies of paid bills and canceled checks to the Milliken Business Association for reimbursement.
8. Town inspects completed project to ensure that work was performed as outlined in application.
9. Applicant is reimbursed in the amount of the approved grant(s).

Storefront\$

The following are paint products, by manufacturer. A primer coat is required, for the substrates as noted. The number of finish coats will depend on the product, and application thickness. Please specify which products are proposed for your project.

Some manufacturer's discounts may apply. Contact the MBA for more information.

| Product Selection Guide | | | | | |
|---------------------------|---|--|---|---|---|
| | Sherwin Williams | Kwal | Diamond Vogel | Benjamin Moore | Ace Brand |
| Primer For: | | | | | |
| Concrete/Cement/CMU/Brick | A24W00300 Loxon Exterior Acrylic Masonry Primer | 5810 Ambassador G-Prime Acrylic Interior/Exterior Sealer | BU Series, Sure Grip Acrylic Latex Primer | BM 066 Primer | Ace 202A Self Priming |
| Wood | B42W00041 A-100 Exterior Latex Wood Primer | 5810 Ambassador G-Prime Acrylic Interior/Exterior Sealer | BU Series, Sure Grip Acrylic Latex Primer | Fresh Start BM 023 Primer | Ace 218A Latex |
| Pre-finished siding | B51W00050 PrepRite Bonding Primer | 5810 Ambassador G-Prime Acrylic Interior/Exterior Sealer | BU Series, Sure Grip Acrylic Latex Primer | Fresh Start BM 023 Primer | Ace 218A Oil Ace 218A Latex |
| Steel | B50WZ0001 Kem Kromik Universal Metal Primer | 5810 Ambassador G-Prime Acrylic Interior/Exterior Sealer | AZ Series, Cote-All Alkyd Metal Primer | Direct to Metal DTM M54 Alkyd Flat | Ace 225A Rust Oil Based Primer |
| Finish Coat: | A82W00051 A-100 Exterior Latex Satin, Extra White | 7300 Accu-Pro Acrylic Exterior Satin | BS-Series, Weather-Plate Acrylic Latex Satin, White | MooreGuard N096, N103, N105 | Ace Premium 119A, 103A |
| Available At: | 2904 W. 10 th St. Greeley, CO 970.353.0947 | 3220 23 rd Ave., Unit 500 Evans, CO 970.330.6283 | 910 31 st St. Evans, CO 970.339.9300 | Ace Hardware 9 S. Parish Ave. Johnstown, CO 970.587.4476 | Ace Hardware 9 S. Parish Ave. Johnstown, CO 970.587.4476 |

| Product Color Comparison | | | | |
|--------------------------|--|--|---|---|
| | Sherwin Williams | Kwal | Diamond Vogel | Benjamin Moore |
| Group 1: | SW6135 Ecrú SW6108 Latte SW6158 Sawdust SW0006 Toile Red | | H105 Lake Bluff Putty 8529 Star of the Garden 8479 Sandal Wood Tan H010 Terra Cove | HC-90 Crown Point Sand HC-44 Lenox Tan HC-97 Hancock Gray 1204 Onondaga Clay |
| Group 2: | SW6651 Cherish Cream SW6359 Sociable SW6465 Spearmint SW6488 Grand Canal | | 8596 Crystal Beach 7470 Time for Teal 8593 Beachville HO78 Mountain Outlook | 116 Crestwood Tan 683 St. Lucia Teal |
| Group 3: | SW6900 Optimistic Yellow SW6478 Watery SW2842 Roycroft Suede SW2843 Roycroft Brass | | H112 Palmrya Tan H114 Waverly Ridge 7890 Sun Glory 8345 Sea Dreams | 275 Banana Cream 709 Heavenly Blue |
| Group 4: | SW6133 Muslin SW6198 Sensible Hue SW6244 Naval | 8200W Bleached Sand 8654M Elkhorn Cactus 8456A Odyssey Blue | 8515 Organic Cotton 8425 Marble Quarry 7230 Flirty Fran | |
| Group 5: | SW6379 Jersey Cream SW6381 Anjou Pear SW6453 Cilantro | | 7622 Woodland Sage 8506 Dusty Trail 7935 West Warwick | 219 Coronado Cream 202 Yellowstone |
| Group 6: | SW6672 Morning Sun SW6086 Sand Dune SW6006 Black Bean | 8733M Walnut Wash | 7971 Rave Rachel 8552 Swiss Cream 8750 Mohawk Valley | 1463 Topeka Taupe |
| Group 7: | SW6624 Peach Blossom SW6326 Henna Shade SW6455 Fleeting Green | | 8002 Bashful Beige 8395 Wild Grass 8671 Ginger Jar | 087 Juno Peach 694 Colony Green 1299 Crimson |
| Group 8: | SW7035 Aesthetic White SW7075 Web Gray SW6601 Tanager SW6994 Greenblack | | 8460 Bridal Wreath 8255 Made in the Shade H009Queens Coat H098 Macon Spruce | OC-30 Gray Mist 1630 Ocean Floor Heritage Red Black Forest Green |