



UPSTATE COLORADO

ECONOMIC DEVELOPMENT

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February 3, 2016

The Honorable Milt Tokunaga
Mayor, Town of Milliken
P.O. Box 290
Milliken, CO 80543

822 Seventh Street, Suite 550
Greeley, CO 80631

Dear Mayor Tokunaga:

As an important public sector partner with Upstate Colorado, we are contacting you in conjunction with your continued support. In 2015 I took a leadership role at Upstate as the new President and CEO. Over the past few months I have been extremely fortunate to discuss goals and objectives with your town officials. I look forward to continuing to facilitate our conversations and would like to visit with you and Kent to discuss existing and new ways we can support your community.

Milliken's investment in Upstate Colorado Economic Development is one very positive way to advance the economic future of your community and helps us provide service around our four key areas: **Market** Weld County's competitive advantages; **Connect** to improve capacity for economic development; **Facilitate** communication and capital investment; and **Advocate** focusing on our customers and clients.

Along with the above mission, this year we have been working on a comprehensive analysis of the Enterprise Zone Program as well as placing a re-emphasis on the tools that are at your disposal.

Additional benefits from your investment include:

- Packaging of federal, state and local economic incentives that prospective and existing primary employers may qualify for.
- Marketing Weld County communities to companies on a national level.
- Access to the Weld/Larimer Business Loan Fund, which continues to assist many area employers in creating and saving jobs.
- Marketing of appropriate buildings and land to industrial prospects considering a location within your boundaries.
- Aggressive marketing of our sub-area initiatives to ensure we are exploiting all assets of the region.
- 24/7 access to your community's information and commercial/industrial real estate listings on the Upstate website.
- Various reports, analysis, and insights using the EMSI system and the Insight Colorado Impact Model to capture labor market information and the direct and indirect economic impact of employer projects in and around your community.
- Community networking and connection opportunities through various groups such as the Hwy 85 Energy Corridor Initiative or the South Weld Networking Luncheon.

As always, I welcome the opportunity to provide you an update. We will continue to implement our historical funding methodology with our partner communities. We look forward to working with you to facilitate even stronger job creation results in 2016. Thank you again for being a part of our success!

Sincerely,

A handwritten signature in blue ink, appearing to read 'R. Werner', with a long horizontal flourish extending to the right.

Richard C. Werner
President & CEO

Enclosure (1)

CC: Kent Brown
Town Administrator

Upstate Colorado Economic Development

822 Seventh Street, Suite 550
Greeley, CO 80631

Invoice

Date	Invoice #
1/25/2016	CP2016 - 20

Bill To

Town of Milliken
Anne Best Johnson
PO Box 290
Milliken, CO 80543

Description	Amount
2016 Annual Community Partners Investment in Upstate Colorado Economic Development	10,000.00

Thank you for investing in a stronger economy.	Total	\$10,000.00
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Web Site	www.upstatecolorado.org
Phone #	970-356-4565